

# **Cross-Cloud Delivery & Returns.** Any Delivery Model. Any Cloud. On Your Terms.

In a multi-cloud ecosystem filled with possibilities - Bringg on Salesforce (formerly Zenkraft) empowers you to rapidly launch innovative delivery and fulfillment operations, on your terms, with the agility to deeply personalize each customer's delivery experience.

Gain full visibility and control across the customer checkout experience, shipping and fulfillment (including same-day delivery), real-time tracking, and returns.



# Rapidly Launch, Deeply Tailor & Scale a Variety of Delivery Models:



Provide personalized and fully branded customer checkout and delivery experiences



Seamlessly meet growing order demand and geographical coverage, with access to hundreds of third-party delivery providers



Flexibly build and grow your unique delivery operational footprint on your terms, and at your own pace

# **Checkout Experience**

- Offer your customers a wide variety of delivery and pick up options at checkout
- From parcel shipping, to same day delivery and self-service returns - your customers can choose the option best suited to their unique lifestyle needs





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# **Shipping & Fulfillment**

- Automatically book shipments and generate labels with optimal third-party delivery providers that support each customer's unique order requirements
- Warehouse, store, and service staff have a full 360-degree view of each shipment with hourly delivery status updates
- Automatically capture proof of delivery

# **Real-Time Tracking**

- Empower your store staff with real-time visibility to track any shipment and provide personalized customer service
- Proactively send branded tracking notifications to customers and equip service staff to efficiently handle incoming customer queries
- After checkout, your customers will have full visibility via a live map to track the delivery and communicate directly with the driver in real-time
- Once your customers have received their deliveries, intuitively prompt them to rate their experience





#### Returns

- Easily enable your store and service staff to book returns, automatically generate return labels, and track the real-time status of each return with multi-cloud support
- Your customers can easily book a return:
  - Via the call center with the option to drop the items off at a collection point or, have them picked up from their home, by a delivery provider
- 2. Online from their shopping profile, and self-generate return labels





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